

CHEYENNE JUNIOR LEAGUE BASEBALL

TEAM/BANNER SPONSORSHIP REQUEST



Dear Cheyenne Junior League Supporters,

Cheyenne Junior League Baseball, CJL, is gearing up for another great summer of baseball for the youth of our city. Each year CJL registers over 500 boys and girls, ages 5-12, to participate in our program. CJL offers four divisional age groups that total well over 40 youth teams.

The CJL Board of Directors and coaches are parent volunteers committed to offering a first rate program for those Cheyenne kids wanting the opportunity to play baseball. We cannot achieve our goal without the support of local businesses and professionals like you.

For your consideration, CJL is offering team sponsorship packages, to allow community businesses like yours, the ability to support youth baseball in Cheyenne. Your sponsorship will help offset some of the annual expenses of this program and make baseball affordable to all participating families. These expenses include but are not limited to: Team shirts & hats, umpire fees, city field use & maintenance fees, online registration & scheduling software fees, league insurance, baseballs & equipment, league trophies & plaques.

Please know that every dollar you invest goes directly to the support of our teams and players.

Included with this request is our sponsor levels offered and Team/banner sponsorship form. Please review and select the degree of sponsorship you would like to provide. Fill out, and return your sponsor application form with remittance, to begin or continue your support of youth baseball in Cheyenne.

Along with your team sponsorship, a banner with your logo will be hung on one of our nine CJL fields for all CJL families and friends to see. We will make every effort to promote and encourage our families to support all CJL sponsors who support our Junior League kids.

Please Visit our CJL website, <http://cheyennejuniorleaguebaseball.sportssignup.com/site/> or feel free to contact myself or any of our Board Members for questions or comments you may have regarding our program.

Thank you for your time and consideration to support CJL Baseball.

Aaron Bentley
CJL Board Member – Treasurer
abentley@pvbank.com
Cell: 214-5380
Work: 638-0027

CHEYENNE JUNIOR LEAGUE BASEBALL

TEAM/BANNER SPONSORSHIP LEVELS

HALL-OF-FAME SPONSOR (3 Team - \$600)

- Sponsor name on 3 team uniforms
- Sponsor Logo displayed on website home page scroll

Additional offer at this level

Up to 3 Banners Hung at CJL complex (Add \$100/ea)

ALL-STAR SPONSOR (2 Team - \$450)

- Sponsor name on 2 team uniforms
- Sponsor name displayed on website home page scroll

Additional offer at this level

Up to 2 Banners hung at CJL complex (add \$100/ea)

HOME RUN SPONSOR (1 Team - \$250)

- Sponsor name on 1 team uniform

Additional Offer at this level

1 banner hung at CJL complex (add \$100)

All sponsors will receive a picture/plaque of their sponsored teams, be listed on the sponsor page showing teams they sponsor, and be periodically recognized by CJL through the public address system during CJL games.



CHEYENNE JUNIOR LEAGUE BASEBALL

TEAM/BANNER SPONSORSHIP FORM

Business Name: _____

Contact Person: _____ Telephone: _____

Address: _____

City/State/Zip: _____

E-mail address: _____ Date Submitted: _____

Team Sponsorship levels & (optional) 1 sponsor banner per team sponsored

HALL OF FAME SPONSOR _____ X \$600 = \$ _____
(\$600 - 3 Team Sponsor)

ALL-STAR SPONSOR _____ X \$450 = \$ _____
(\$450 - 2 Team Sponsor)

HOME RUN SPONSOR _____ X \$250 = \$ _____
(\$250 - 1 Team Sponsor)

No. of BANNERS requested _____ X \$100/ea = \$ _____

Banner/Donation PURCHASE Only

CJL BANNER SPONSOR _____ X \$250/ea = \$ _____

League Donation Only \$ _____

Sponsorship TOTAL \$ _____

Special Requests: _____

Sponsor logos may be e-mailed to abentley@pvbank.com

Please return this sponsorship form, City Ad Form, and check payable to CJL Baseball, Inc.

Cheyenne Junior League
P.O. Box 2218
Cheyenne, WY 82003-2218

Check # _____

Enclosed Amount _____

Thank You for your support of Cheyenne Junior League Baseball!



City of Cheyenne
 Community Recreation & Events Department
 Programs & Facilities Division
 4603 Lions Park Drive
 Cheyenne, Wyoming 82001
 Phone: (307) 637-6423
www.cheyennecity.org

Athletic Facility Advertising Acknowledgment Form

The City of Cheyenne Community Recreation & Events Department would like to thank you for supporting important sports programs in our community. The Athletic Facility Advertising Program is available to all youth and adult sports organizations using, lease or agreement, City of Cheyenne facilities. The City allows such users to pursue this advertising to provide added funding for the programs and facilities that make sports participation possible. The City of Cheyenne makes every effort to support such programs through the provision of land, facilities, maintenance, field preparation, water and utilities. The City of Cheyenne has limited funding available to further support these programs and facilities which is why this advertising program is important for this community.

As an Athletic Facility Advertising Program participant, it is important to the City of Cheyenne that you are aware how the program works and the roles the City of Cheyenne and the sports organizations have in this program. Through this form these roles are clearly defined.

1. Funds for the program are paid directly to the sports organization, not the City of Cheyenne.
2. The funds collected for the Athletic Facility Advertising Program must be spent on the programs and/or facilities where the advertising is placed or for the provision and maintenance of such advertising. The City of Cheyenne does not directly monitor these funds or their uses. It is the responsibility of the organization involved to assure that funds are properly expended. Each sports organization is responsible to provide for their status as a legitimate Wyoming Corporation and to obtain and maintain their non-profit status with the Internal Revenue Service.
3. The City of Cheyenne Community Recreation & Events Department will work closely with each organization to maximize the benefit of advertising dollars raised through this program.
4. The sports organization is responsible for all elements of this program to include, but not limited to; pricing, sales, purchase of materials, maintenance, installation, removal and replacement of advertisements. In an effort to provide for consistency and accountability the Community Recreation & Events Department has required a written plan for this program.
5. The City of Cheyenne is not involved in the sales activities of each organization. The City of Cheyenne can not assure advertisers that they will not be contacted by more than one sports organization, or that they will not be contacted by more than one representative for each sports organization.
6. All banners must be installed by May 1st and removed by October 31st. Banners are custom printed at 1000dpi on 1 side of 8 oz. mesh vinyl material. UV Inks provide bright vivid colors that last up to 5 years outdoors. All banners are to measure 5'w x 3'h.

The signature below indicates acknowledgement of receipt of this form and the statement that this program will be administered by the listed sports organization.

Company Name: _____ -
Company Representative Signature: _____ **Date:** _____ -
Company Representative Printed Name: _____ **Date:** _____ -
Sports Organization: *Cheyenne Junior League Baseball* _____ -
Sports Organization Representative Signature: _____ **Date:** _____ -
Sports Organization Representative Printed Name: _____ **Date:** _____ -
Location of Banner: *Cheyenne Junior League Complex* _____